

# Sylvia Nowak

**phone:** 416-464-5597  
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**web:** sylvianowak.com

## PROFILE

Creative producer working in documentary and commercial media, through video production, post-production, photography, web design and development, and research. new ideas. Always exploring new opportunities to create engaging stories.

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## WORK & RELATED EXPERIENCE

### FREELANCE CREATIVE PRODUCER

2007 - CURRENT

- Creative videography and photography capture
- Video editing and post-production (Premiere Pro & After Effects)
- Design and front-end web development
- Photographic retouching and restoration (Photoshop)
- Digital and print design

### DIGITAL SPECIALIST : Plan International Canada

2012 - 2016

- Photography, photo editing, videography, video editing and web/print design
- Designing, building and deploying email marketing campaigns
- Regular content updates and site maintenance using Blackbaud CMS
- Identifying and implementing SEO best-practices
- Producing Google Analytics reports and identifying KPI's

### DIGITAL MEDIA COORDINATOR : PHOOLAN DEVI FILM

2014 - 2016

- Design and develop creative assets for web (phoolandevimovie.com) and marketing use
- Social media strategy development; content and asset creation

### ASSISTANT BOOK RESEARCHER : DARK AMBITION (THE SHOCKING CRIME OF DELLEN MILLARD AND MARK SMICH)

2014 - 2016

- Investigative research for non-fiction book by journalist Ann Brocklehurst - to be released November 2016

### STUDIO ASSISTANT : TC Media

2011

- Assisted with still photography set design, image capture, and video editing
- Clients included: Canadian Tire, Home Outfitters, Zellers, The Bay, Teriyaki Express

### WEB DEVELOPER : 90th Parallel Productions

2011-2013

- Redesigned and redeveloped website
- Site maintenance and updates

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## CO-CURATOR : RYERSON GALLERY

2008-2009

- *The Ephemeral Face: Selected Portraits from the Mira Godard Centre* exhibition

## COMMUNICATIONS INTERN: Médecins Sans Frontières/ Doctors Without Borders

2007

- Research and photo editing

## RELEVANT SKILLS

### PHOTOGRAPHY

Film & Digital  
Photoshop  
Lightroom

### VIDEOGRAPHY

Video DSLR  
ENG Camera  
Timelapse  
Stop-Motion

### VIDEO EDITING

FCP 7  
Premiere Pro  
After Effects  
Avid

### FRONT-END WEB

HTML & CSS  
Blackbaud NetCommunity  
Wordpress  
SEO & Analytics

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## EDUCATION

### SHERIDAN COLLEGE

2011

Ontario College Graduate Certificate : Journalism - New Media  
- graduated with High Honours

### RYERSON UNIVERSITY

2009

Bachelor of Fine Arts : Photography  
- member of Golden Key Honours Society

### LOOK3 PHOTOGRAPHY WORKSHOP WITH EUGENE RICHARDS

2009

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## VOLUNTEER

- Hot Docs film festival theatre representative  
- Habitat for Humanity event photographer  
- Ryerson Gallery exhibit representative  
- Mississauga Library clerk

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## AWARDS

Best Imagery Award - Sheridan College - A Day in the Life of Travis... 2011

Best Documentary Award - Sheridan College - Beneath the Fur 2011

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## LANGUAGES

English: (native language)

Polish: spoken (conversational), reading & writing (basic)

French: reading, writing, and speech (conversational)